
INDUSTRIAL PROCESS OPERATION 4.0

Impact of Digitalization, Internet of Things, Big Data, Artificial Intelligence, Virtual Reality on how industrial processes will be operated in the future

Collaborative operations in highly digitalized integrated work environments

Martin Hollender, ABB Corporate Research Centre Germany

Tone Grete Graven, ABB

Jeton Partini, Pierre Scharing, CGM

References

[1] Pfeffer, J.; Graube, M.; Reipschlaeger, P.; Arndt, S.; Urbas, L.; Dachzelt, R.; Stelzer, R. Towards Collaborative Plant Control Using a Distributed Information and Interaction Space. In 2015 IEEE 20th Conference on Emerging Technologies Factory Automation (ETFA); 2015; pp. 1–4.

[2] McKinsey Digital. Industry 4.0; 2015.

[3] Otten, W. Industrie 4.0 Und Digitalisierung. atp edition, 2016, 58, 28–32.

[4] Nimmo, I. Operator Effectiveness and The Human Side of Error; CreateSpace, 2015.

Digitalization, Internet of Things, Big Data, Artificial Intelligence and Virtual Reality are some examples of rapidly developing areas of technology with high impact on how industrial processes will be operated in the future. Normal operations are usually already highly automated and will be even more automated in the future. Tasks like fault detection, diagnosis and process optimization are getting more complex. Many of those tasks can be best handled by interdisciplinary teams with broad expertise and knowledge about process, plant, operations, maintenance, networks, sensors and actuators. Collaborative Process Operations makes it possible to efficiently bring disciplines together to focus on the problem at hand. Big Data and Artificial Intelligence tools support teams and make them as efficient as possible. Previously isolated control rooms become networked control centers for the Industry 4.0 high performance work force. Work environments must support collaboration at all levels and support high performance work around the clock.

Similar to the situation in the transport sector with the advent of self-driving cars, the way industrial processes are operated is dramatically changing. Today's sophisticated digital automation programs are able to handle most situations. Cheap sensors in connection with powerful artificial intelligence algorithms like image recognition or vibration monitoring can increasingly replace human sensing. A single operator can take responsibility for larger and larger plant sections.

Integrated industrial information systems gather operational data to enable collaboration across locations, disciplines and organizations. [1] They make real-time data easily available to the appropriate individuals.







However, the reality is often far from ideal. In a case example about offshore platforms, McKinsey [2] has shown that although huge amounts of data are already being collected, only a small portion is actually being used as a basis of operational decisions. This is currently changing as the technical infrastructure becomes available which allows data-driven decision-making.

Other important trends are flexible modular plants for producing small quantities of frequently changing products. [3] Such processes are more difficult to operate because of the frequent product changeovers and it is more difficult to gather experience.

New Big Data and Artificial Intelligence methods can predict upcoming problems long before they affect production, and enable prescriptive maintenance strategies. Remote operation is becoming more widely used. Often it makes sense to bring in highly specialized remote expertise and sometimes even the whole plant is operated remotely, as is the case for many offshore platforms.

Modern control rooms have turned into networked information and communication centers where collaboration workflows come together. The remaining operators need a supportive work environment that helps them to stay vigilant and carry out their jobs as performantly as possible [4].

From a base of 30,000 data tags, close-to-zero tags are used to inform operational decisions

	Comment	Source
 People and processes	0% Schedule predominantly based on OEM-recommended maintenance intervals	Interviews with operational staff
 Deployment	< 1% No interface in place to enable real-time analytics to "reach" offshore	
 Analytics	< 1% Reporting limited to a few KPIs which are monitored in retrospect	BI and KPI walkthrough
 Data management	~ 1% Data cannot be accessed in real time, enabling only ad hoc analysis	Walkthrough of infrastructure and bandwidth between off- and onshore
 Infrastructure	60% Only ~ 1% can be streamed onshore for day-to-day use	
 Data capture	100% ~ 40% of all data is never stored – remainder is stored locally offshore	

~ 30,000 tags measured

01

01 Case example about data-driven decisions [source McKinsey]

Data availability breaks down information silos

Modern process plants are complex and highly coupled systems. A consequence is that a problem in one part of the process will tend to propagate across different sub-system and plant components. The advanced automation systems in use also add complex dynamic interactions between the different plant components, making it difficult to obtain a clear assessment of a potential problem. Collaborative efforts of a multidisciplinary team are needed in order to effectively troubleshoot, diagnose or optimize process dynamics. In addition, the highly advanced systems in use to support plant operation may also require the involvement of specialized expertise, often represented by an external supplier. Unfortunately, collaboration between personnel from different disciplines, locations and organizational boundaries is often hindered by the fact that the information needed to solve the problem at hand is hidden within numerous information silos.

Knowledge workers in process operation still spend too much time searching for data in information silos or proprietary tools. Many companies also lack the organization and work processes to support multi-disciplinary collaboration, and therefore tend to execute work based on a relay race approach instead of as a collaborative effort.

However, industrial companies are realizing that they need to improve the way they work in order to stay competitive in an increasingly volatile market. The digitalization trend is sweeping across the industries and companies are taking actions to improve workforce effectiveness through the introduction of digital technologies. Many companies are introducing Bring-your-own-device (BYOD) policies and deploy solutions to enable their workers to work effectively wherever they are; at the office, on trips, or working from home.

Although industrial applications have been lagging behind the consumer and enterprise solutions, industry is now catching up in order to provide the same level of digital support to the industrial worker and the office worker; whether they are in the control room, in the plant, or working remotely. Information previously hidden within the control systems or proprietary tools is now increasingly made available through improved connectivity and integration across different systems and network layers. Web based applications are available to support consolidation of data from different systems and tools; making these easily accessible from one place. Easy access to data and a common work environment is the first step to enable effective collaboration to support process operation. Improvements in analytics and visualization techniques also help the workers to make sense of the increasing amount of data available.

—
02 Collaboration across locations, disciplines and organisations

References

[5] Hollender, M. Collaborative Process Automation Systems; ISA: Triangle Park, North Carolina, 2010.

[6] Sheridan, T.B. Telerobotics, Automation, and Human Supervisory Control; MIT Press: Cambridge, MA, USA, 1992.

[7] BEA. Final Report On the Accident on 1st June 2009; 2012.

[8] Lorenz, M.; Rübmann, M.; Strack, R.; Lueth, K.L.; Bolle, M. BCG Perspectives: Man and Machine in Industry 4.0; 2015.

[9] Atzmueller, M.; Klöpper, B.; Mawla, H.A.; Jäschke, B.; Hollender, M.; Graube, M.; Arnu, D.; Schmidt, A.; Heinze, S.; Schorer, L.; Kroll, A.; Stumme, G. Big data analytics for proactive industrial decision support. atp edition, 2016, 58, 62–74.

[10] National Commission on the BP Deepwater Horizon Oil Spill and Offshore Drilling. Deep Water The Gulf Oil Disaster and the Future of Offshore Drilling Report to the President; 2011.

Other technology trends are also supporting a new collaborative approach to working. After many years of teething troubles, video conferencing technology has matured and is moving from a nice-to-have technology to a necessity. Several companies now have remote operation centers which support the local control rooms with continuously open video links between locations. High quality video conferencing technology is also available from mobile devices or personal workstations, enabling operators to get instant access to remote expertise via video conferencing whenever they need it.

In combination, the introduction of digital technology for easy access to information, independent of location, and the proliferation of video conferencing to support remote collaboration, are blurring the boundaries between local and remote operation.

Insights about process operation

Modern automation systems can cover most aspects of normal operation but also handle many abnormal situations. Advanced control techniques such as model-predictive control (MPC) and State-based control (SBC) [5] allow the automation of very complex tasks, such as the startup of a plant. Automatic control performs better than typical human operators. The operator is less and less involved in the inner control loops with direct contact to the process. The tasks shift more and more to supervisory control [6], where the operator manages and supervises a large number of control modules. But being less involved in direct process control also means fewer possibilities to develop a feeling for the process by training on the job (a problem that was dramatically illustrated with the accident of flight AF447 [7]. The autopilot

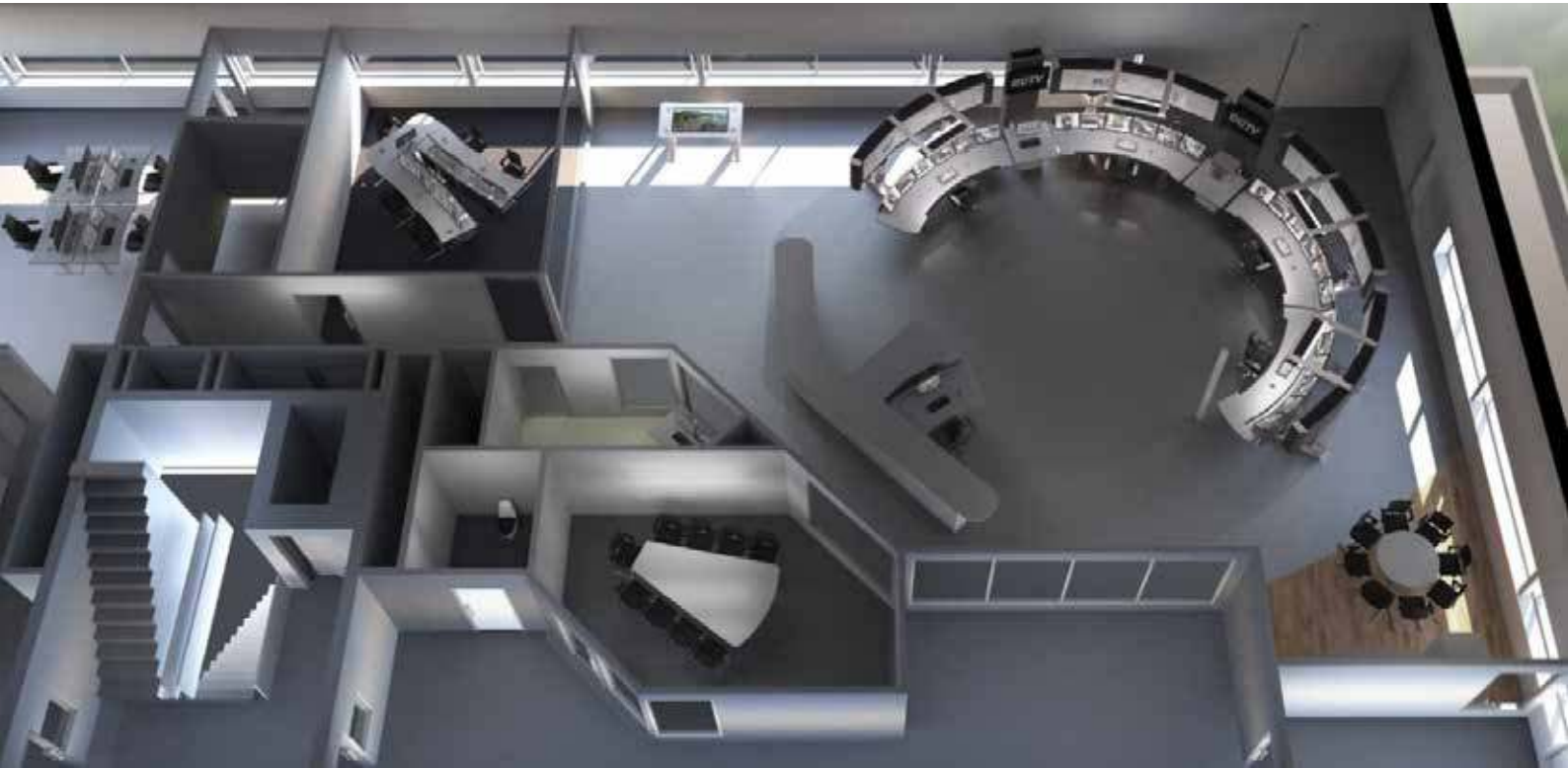
discovered inconsistent speed measurements from all three redundant speed measurements and switched into manual mode. The pilot did not have enough experience flying at great heights and was overburdened with this sudden and unexpected transfer of responsibility. He went into climb mode which reduced the speed of the plane and finally led to the crash).

To be able to take over when automation fails, operators need higher qualifications and a profound understanding of the technical process, the automation system and the control modules. Simulator training is necessary to develop a feeling for the process. Modern operators should also be deeply involved in the optimization of process operations, because such an activity keeps them involved and helps to build up the required knowledge that allows them to take over in case of automation failure.

Another area where Industry 4.0 will have huge impact is industrial quality control [8]. Big Data techniques make it possible to distill historical process data into algorithms that can predict the quality of the currently production [9]. Upcoming problems can be detected early and countermeasures can be taken before the impact of the problem becomes significant. Previously, it took an operator many years to accumulate comparable experience.

Remote expertise should be brought in for all complex and difficult decisions. For example in the case of the Deepwater Horizon oil spill [10], the investigation report clearly states that one major factor contributing to the accident was the incorrect interpretation of available measurements. Quite likely, advice from highly qualified remote experts would have avoided this accident.





03

—
03 Newly designed collaborative operations center

References

[11] Hollender, M.; Chioua, M.; Schlake, J.; Merkert, L.; Petersen, H. KPI-based Process Operation. *atp* edition, 2016, 58, 52–61.

[12] Bieker, H.P.; Slupphaug, O.; Johansen, T.A. Real-Time Production Optimization of Oil and Gas Production Systems: A Technology Survey. *SPE Production & Operations*, 2007, 22, 382–391.

[13] Colegrove, L.F.; Seasoltz, M.B.; Khare, C. Big Data: Getting Started on the Journey. *AIChE CEP Magazine*, 2016.

The high complexity of modern plants requires expertise from many different domains (e.g. MPC, chemistry, electrical drives, DCS). It is impossible for most plants to hire personnel with sufficient knowledge in all these areas. Modern collaborative environments make it possible to bring in remote expertise as needed.

Process Performance Optimization

Key Performance Indicators (KPI) for process operations in areas such as Control Loop Performance, Alarm Management, Energy Efficiency and Overall Equipment Efficiency are described in detail in this technology survey [11]. Managing those KPIs is not a classic operator task but is becoming more and more important to ensure good production performance. Disciplines such as Operations, Maintenance and Analytics need to go hand in hand to achieve best results. Many of the tasks can either be performed by centralized internal service centers or can be outsourced to specialized external service providers.

Typical goals are increased throughput, efficiency, and uptime for the production plant [12]. This is done by a structured approach to revealing the sources of process variations and upsets and the current handling of these. By reducing process variations, the operational flexibility, plant regularity, safety and integrity will be increased, while off-spec production, energy costs, environmental impact, operator stress, and equipment wear will be reduced.

For example, Dow Chemical has introduced a global analytics layer that turns the vast amounts of data into information and metrics anyone could use [13]. Experts from a centralized Analytical Technology Center can now support plants globally to determine manufacturing obstacles, improve efficiencies and develop best practices. World class expertise, methods and tools have now become available

The operator role and focus will change

As shown in previous sections, most simple parts of traditional operator work have been taken over by automation.

Modern operators now have a very different profile. They supervise large numbers of control modules and must be able to quickly diagnose complex situations, collaborate with various support units and also coordinate field operators and maintenance personnel. They decide when it is time to bring in external expertise and manage the temporal integration of remote experts. To make use of their full potential, they need a work environment that really supports their work.

A challenge will be how to design the more collaborative environments that will replace the traditional control rooms. Often those centers will no longer be physically close to the process, but they need to be much better integrated with remote service communities in the own company, service providers or suppliers. New collaboration centers can also be implemented to work through different steps in modernization before the entire technology and organization is ready to utilize all benefits.

04

04 Modern Extended
Operation Workplace

The involvement of experienced control room designers from an early stage is even more important in the design of next generation collaborative operations centers. They require a totally new approach and future integration thinking. As the traditional way of building control rooms becomes obsolete, new best practices will have to be defined.

The new centers will contain less operators and the operator role will evolve from reactive to predictive problem solving and analytic operating. The new operator role requires better qualified staff and poses higher demands on the working environment. In a modern intelligent Collaboration Center, the working environment is the key to real control.

It will become more important to have motivated, stimulated and more alert operators with better education to deal with increasingly bigger parts of the production process.

The space around the operator will be more connected to many other functions, such as IT/OT support, multi-functional support, technical & remote support, Asset Risk Management, Alarm, Safety, Cyber Security, Maintenance Management, that were previously often separated from the traditional control room operations.

More frequent interactive communication with different remote service people to jointly solve

troubleshooting and optimization tasks will require a work environment to support this kind of work as well as if they were working in the same room.

These new workflows, still rare today, but which will be the norm tomorrow, have completely new requirements concerning room layout, different working zones, screens, cameras, analytical tools and remote collaboration workspaces.

It is also the case that working in 24/7 environment reduces the life expectancy of the employees.

There is ongoing research to understand how we can establish an individual health improvement micro- environment that can be adapted to each individual operator.

The image above shows a typical integrated platform that is much more than an advanced motorized operator desk. This platform is a complete health improvement micro environment that can be adapted and even automated to change for each individual operator depending on individual needs. For example the distance between eyes and screens can automatically be adjusted with imperceptible slow speed to release muscle tension of the eyes, and the lighting can shift from warmer to colder light during the day. These are just two examples of how technology can be used to support health and well-being of the operator.

References

[14] Doppelhamer, J., Hollender, M. Intelligente Leitwarten. atp edition - Automatisierungs-technische Praxis, 2011, 53, 42.

ABB has recently designed a collaborative operation center for an energy and environment company. Five traditional control rooms with 12 operators will be replaced by a new collaborative operations center hosting two operators who will call in remote expertise on demand.

A new generation of operators

Generational shift will impact business markets and the industry sectors as the older generation (e.g. baby boomers) retires. One challenge will be to attract the next generation of operators, often referred to as the Generation Y, Gaming Generation or Multitasking Generation, into the control room working environment. An average gamer executes up to 300 actions per minute, while a non-gamer can perform maximum 100 actions per minute.

Personal ergonomics are becoming more and more important in order to improve health and well-being in the control room working environment. Human Factors involvement in the early stage of design layout is even more important in future control rooms or control centers with the entry of the next generation into the industrial field. We must seriously consider the needs, requirements, behaviors and values of the next generation of operators that need to be attracted to the industrial world.

The only way to encourage the next generation of operators to work in control rooms is an holistic approach to the control room working environment. Acoustic disturbances will play a key role if operators have to share a common working space, communication devices, navigation keyboards, etc.

Improved illumination is another area of concern, because we know that interrupting individual circadian rhythms can have devastating consequences for shift operators. Air quality, heating, air conditioning and ventilation also matter in order to enhance human performance in the control room working environment. Dedicated Operator Fatigue Management minimizes the influence of fatigue [14].

The knowledge gap is another problem that we will face as baby boomers retire. One way of transferring knowledge from baby boomers to the gaming & multitasking generation is by introducing gamification as a motivation for learning, education and passing knowledge onto the next generation of operators.

Human-centered design that creates intelligent and individual working places is the way forward to meet these demands for the next generation of operators.

Conclusion and outlook

With the shift away from traditional control rooms towards integrated collaborative control centers, tomorrow's operators will require a very different skill set, with much more emphasis on cooperation, coordination, analytics and management. To be able to attract the best operators and offer them an environment which allows them to consistently bring high performance in 24/7 work settings, the integrated control centers should be designed by experts from early stage.

New digitalized infrastructures tear down information silos and make world-class remote expertise available. Optimizations previously not possible are coming into reach.

AUTHORS

Martin Hollender (1963) works for the Optimization and Operations Analytics group at ABB Corporate Research. His research areas are operator effectiveness and industrial analytics.

Tone Grete Graven (1972) works for ABB Industrial Automation, Oil, Gas and Chemicals as a product manager and lean product development manager.

Jeton Partini (1977) works as a hub between the universities, research institutions and the industry.

Pierre Schäring (1964) has 25 years of experience in designing and developing ergonomic functions for 24/7 environments and control rooms focusing on the operators long-term well-being.

NOTE: This is a modified version of a white paper published in atp edition by Deutscher Industrieverlag and reproduced with permission.



Contact ABB Australia Pty Limited

Phone : 1800 222 435

Email : marketing@au.abb.com

—

www.abb.com/au

Additional information

ABB is working continuously to improve our products. We therefore reserve the right to change designs, dimensions and data without prior notice.

© Copyright 2017 ABB. All rights reserved.
Specifications subject to change without notice.